



“ We want to change the culture by celebrating the mind. We need to show kids that it’s more fun to design and create a video game than it is to play one. ”

Dean Kamen,
Founder of FIRST

“ FLL encourages children to design, construct, and program their own intelligent inventions. This allows them not only to understand technology, but to become masters of it. ”

Kjeld Kirk Kristiansen,
Owner & Deputy Chairman,
The LEGO Group

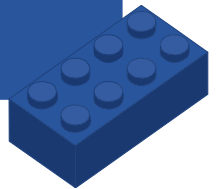
FLL: VISION

The partnership between *FIRST* (For Inspiration and Recognition of Science and Technology) and The LEGO Group has created

a powerful program that helps young people discover the fun in science and technology while building self-confidence, knowledge and life skills.



...to create a world where science and technology are celebrated...where young people dream of becoming science and technology heroes.



FIRST LEGO® League:

- **Inspires** children, ages 9–14, to participate in science and technology
- **Engages** kids in playful and meaningful learning
- **Provides** a fun, creative, hands-on learning experience
- **Encourages** children to think like scientists and engineers
- **Challenges** kids to solve real-world problems using robotics
- **Connects** teams in online community
- **Teaches** children to experiment and overcome obstacles
- **Builds** self-esteem and confidence